

wagner



press release

Move
your
life.



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company

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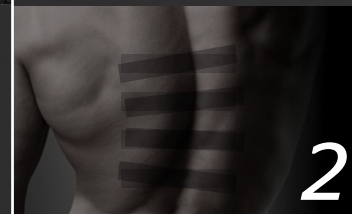
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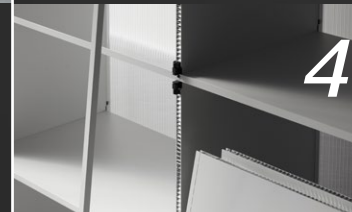
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d1 wagner x
KXWS edition

W3d



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content



Prof. Dr. Rainer Wagner
Managing Director,
Partner

Peter Wagner
Director of Brand and Design,
Partner



wagner

»FAMILY WITH TRADITION«

It's been 23 years that we started to follow in the footsteps of our grandfather Moritz Wagner and continue a tradition he embarked upon in the 1950s. Our aim: to inject new impetus into the Wagner office chair brand. The result? Comfort and plenty of feel-good factor, coupled with a positively new approach to 3D sitting. Today, Wagner is a key player in this fascinating market.

It's precisely this movement – a movement of sitting – that we wish to keep perfecting, polishing, refining and reinterpreting in the future. Comfort and movement should provide us with the means and methods to cope with this ever-accelerating and increasingly complex world we live in. How? By allowing us to stay on the move and continuously reinvent ourselves to successfully master the challenges we're confronted with.

Or as we say: "Move your life!" "

#wagnerdesignlab





The concept of dynamic sitting ensures a healthy back and is partly responsible for the huge success of the Wagner collection. In addition to their many years of friendship, Stephan Meyer and Peter Wagner are also united by a pioneering spirit and inventiveness.

DESIGNER
STEPHAN MEYER

PETER WAGNER

WELL-BEING IS GENERATED THROUGH INTERACTION OF REST AND MOVEMENT.

Wagner is a success story that started in 1999. The designer and inventor Stephan Meyer had been suffering from back pain and tried to find something to ease this backache, particularly while sitting. Together with Peter Wagner, he perfected his idea of equipping a cushion with an elasticated foam ring which would provide the user with three-dimensional movement while sitting and, subsequently, turned it into a joint which was designed for multi-functional use in an ordinary office chair.

Specialists from the automotive industry were asked for advice, and the result was probably the most robust and pleasant component that could uncouple an office chair from its rigid mechanism and allow it to move freely. Stephan Meyer named this principle "Dondola®" (from the Italian dondolare = to rock, to swing back and forth).

THE BREAKTHROUGH CAME WITH THE FIRST STUDY AT THE UNIVERSITY OF REGENSBURG

In 2006, WAGNER commissioned a public study which was carried out at Regensburg University, headed by the renowned knee and back specialist Prof. Joachim Grifka. This study returned groundbreaking results: the majority of test subjects reported that, after using a Dondola® chair for about six months, they had less back pain or none at all. In short, Dondola® works!

DESIGNER STEPHAN MEYER

His passion is to bring things to life that have never been done before. His idea as product developer of the Dondola® joint: to bring more movement, the central element of life, into our everyday lives.



DESIGNED FOR COMFORTABLE, HEALTHIER SITTING.

Wagner has redefined sitting. The three-dimensional Dondola® seat joint is a central component of Wagner chairs. This joint releases the rigid connection from the base of the chair, stimulating micro-movements when sitting, which relieves and strenghtens the spine. As proven by two scientific studies conducted by the University of Regensburg's orthopaedic clinic (Project leader: Prof. Joachim Grifka), the Dondola® seat joint will benefit the long-term health of your back.

more than **95%**

of respondents found the Dondola® chair (very) comfortable and were (very) satisfied with it.

more than **84%**

of respondents perceived their sitting experience to be more active.

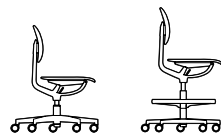
more than **56%**

of the test subjects with back problems felt relief from their back pain.



DESIGN BY SVEN VON BOETTICHER

Smart design with smart Dondola® technology. The S1 takes the archetypal design of the early office chair and reconstructs it for the high demands of today. The clever geometry and material composition allow for a completely new type of 3-dimensional mobility and ensure comfortable, healthy sitting. In addition, the product design of the S1 sustainably protects the environment: all plastic components are manufactured using pure materials and come from regional plastic processors around our production plant in Langenneufnach - Bavaria.

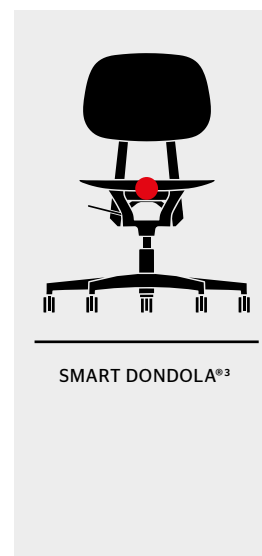


S1

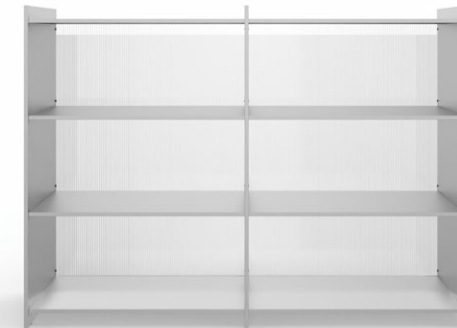
GERMAN
DESIGN
AWARD
WINNER
2022

reddot winner 2022

DESIGN
AWARD
2022







DESIGN BY STEFAN DIEZ

D2 is a parametric furniture system made from commercially available lightweight aluminium or cardboard panels. In terms of the circular economy, these two materials are currently the only ones that can be recycled by type, unlike comparable board materials. With specially developed polyamide fittings, matching aluminium profiles and back panels made of translucent polycarbonate, the panels can be assembled without tools to create shelving and customised room solutions. D2 is offered as Masterpieces in two series variants made of aluminium. In addition, Wagner offers the planning and the patent-pending connector individually and not the finished piece of furniture.



sideboard



highboard



room divider



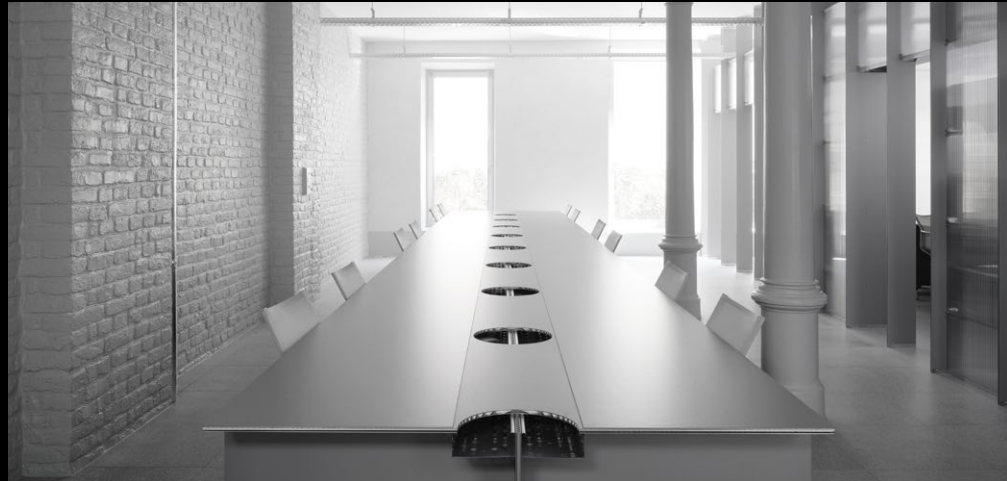
workbench



highbench



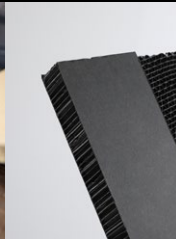
shelf

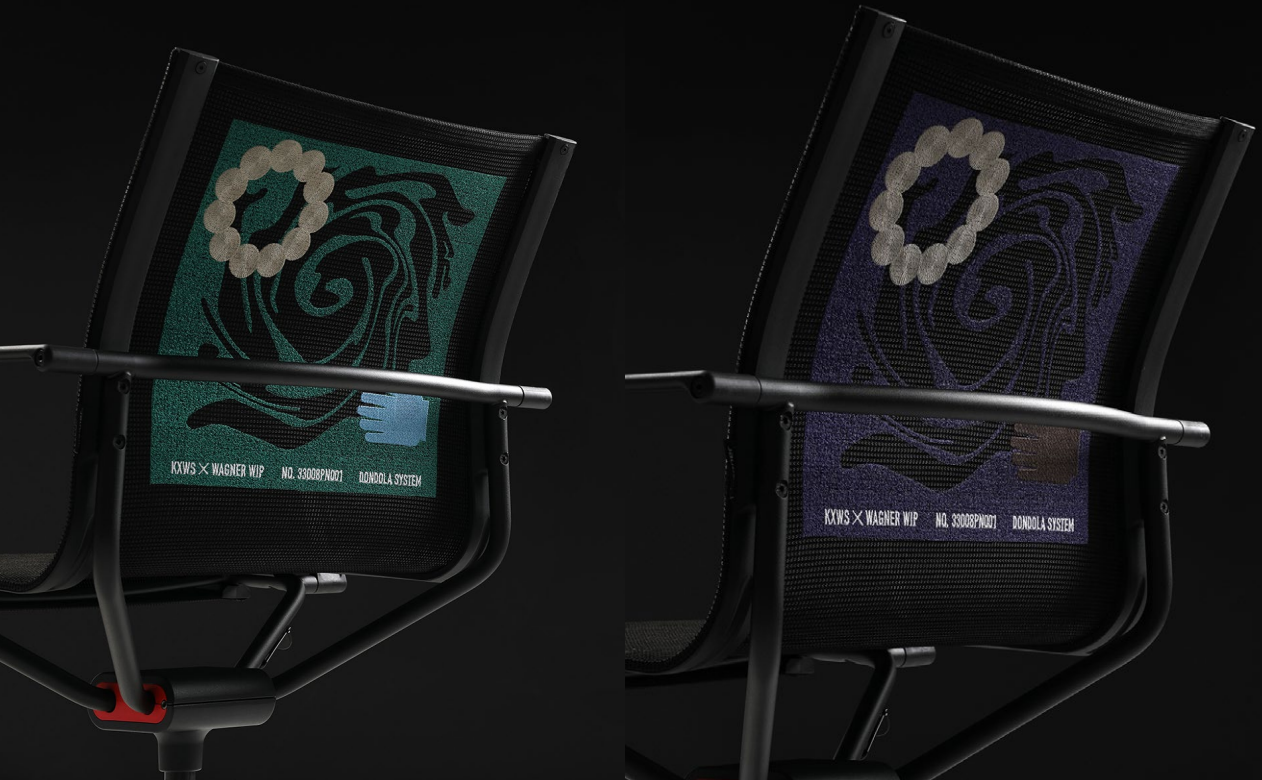


ALUMINIUM



KARTON





d1 wagner x KXWS edition

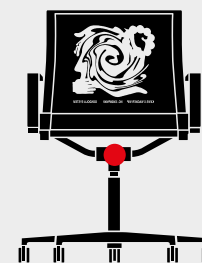
Style icon meets Berlin creative scene. Since its launch in 2018, the D1 office chair designed by Stefan Diez has already established a firm place for itself in the interior design and architecture sector and is on its way to becoming a true design icon of the 21st century. Winner of several awards, it is also scoring more and more points in the course of the sustainability discussion. Thanks to the minimal use of high-quality and durable materials, the D1 also scores ergonomically.

Thanks to its patented Dondola® 4D technology, which makes it possible to sit in a mobile and thus sustainably healthy position despite the purist design. "The 4D joint allows you to tilt and position yourself to create new points of balance and comfort when sitting." Inspired by the 4D joint, KXWS – an offshoot of the Berlin creative agency Kemmler Kemmler – developed artwork for the D1 and created another form of balance. They came up with the idea of creating an extended form of work-life balance with a custom artwork embroidered on the thermo-elastic backrest of the D1. The D1 X KXWS Edition is available as a limited edition for a short time only.



d1

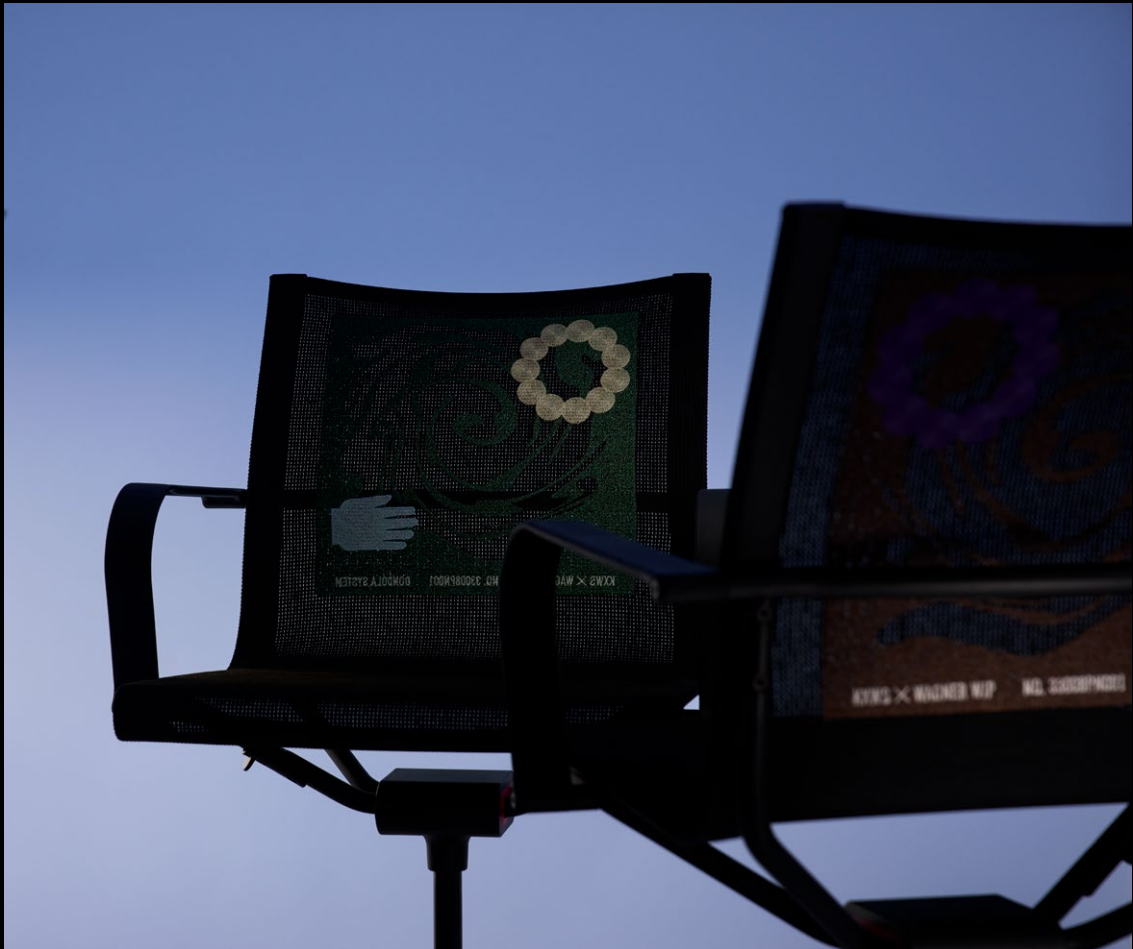
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DONDOLA® 4D

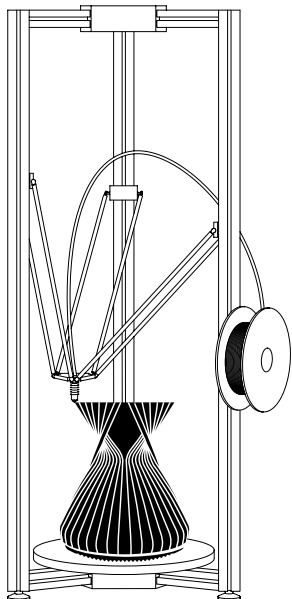
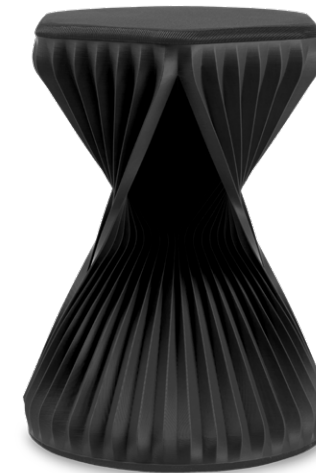


d1



© Thomas Wulf Schwartz

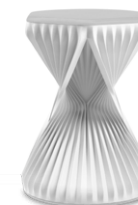
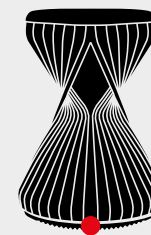




WAGNER X HADITEHERANI

DESIGN BY HADI TEHERANI

Iconic design meets groundbreaking production technology. In collaboration with the #wagnerdesignlab team, Hadi Teherani has placed ergonomic sitting in a completely new context and redefined the boundaries of design - with the help of the 3D printing process, 3-dimensional movable active stools are created in series production in our production plant in Langenneufnach, precisely adapted to every body size. Ecologically well thought-out, made of 100 % organic plastic and recyclable. And the highlight - Wagner also offers a new ergonomic upgrade for all movement enthusiasts.





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www.wagner-living.com

